



## **IFLA ASIA-PAC LA Awards 2017**

IFLA Asia-Pacific region Landscape Architecture Awards, also known as **IFLA ASIA-PAC LA Awards** provide an international platform to showcase and promote the achievements and work of landscape architects in Asia-Pacific region. The prestigious awards aim to create continuous awareness and recognition of landscape architecture together with like-minded partners and other professions that have played a key role in shaping our cities and environment towards a better future.

### **Award Categories - Built Projects**

#### **1. Cultural and Urban Landscape - Sponsor award**

Projects in this category vary from cities to cities. From urban plaza, riverfront promenade to historical side walks, streetscapes, play corridor or even under-utilised spaces like underneath a viaduct, a street corner and back alleys, these projects aims to showcase good design interventions in cultural and urban settings with ingenious solutions for successful placemaking.

**Recognizes:** site-specific works of landscape architecture. Professional entries in this category must be built.

**Typical entries include:** public, civic, urban, institutional, or private landscapes of all kinds (except residential—see residential category); park connectors, stormwater management, sustainable design; landscape art or installation; interior landscape design; and more.

#### **2. Residential - Sponsor Award**

Projects in Residential ranges from low, medium to high density housing, including private and public housing. These projects aim to showcase the varied cultural living, conditions and experience across countries and cities in Asia-Pacific region. It aims to serve as a reminder that not all Residential projects have its usual privilege and luxury of budget and spaces, and some may be more complex than it seems.

**Recognizes:** site-specific works of landscape architecture for residential use. Professional entries in this category must be built.

**Typical entries include:** public or private housing projects; single or multifamily residential projects; low-cost or high-end housing; activity areas for cooking, entertaining, recreation, or relaxation; slums resettlement or village rejuvenation with full or phase completion; sustainable landscape applications; new construction or renovation projects; historic residential preservation and more. Projects should also include any interventions and improvement to any poor living conditions of settlement, quarters or villages and highlight the role of landscape architecture in these aspects.

#### **3. Parks and Open space - Sponsor Award**

Projects for this category focus on the merits of how each park and open space is well designed with absolute understanding and analysis of the site and feasibility studies. It



needs to demonstrate how the project vision and its design are aligned to propel such spaces to be highly desired by the public and communities around.

**Recognizes:** site-specific works of landscape architecture. Professional entries in this category must be built.

**Typical entries include:** public parks, botanic gardens, gardens of historic preservation, institutional, or private open spaces and landscapes; theme Parks, integrated stormwater management and more.

#### 4. Nature Conservation - Sponsor Award

Projects to protect nature, enhance biodiversity and improve the natural environment vary in scales and sizes. This category primarily focuses on strategies of site conservation to implementation by landscape architects where it centred on its natural heritage and significance, with emphasis in the areas of geology, ecology, biodiversity, and more. And it could range from terrestrial to marine ecosystems and environment.

**Recognizes:** site-specific works of landscape architecture. Professional entries in this category must be built.

**Typical entries include:** nature corridors, natural waterways and waterbodies; nature reserves; National Parks; nature trails, vegetation preservation, reclamation, conservation; design for revegetation and rejuvenation of forest and other environment; geology, habitat restoration; terrestrial to marine ecosystem enhancement and more.

#### 5. Skyrise Greenery – Sponsor Award

Projects in this category look at landscapes at new levels and on different planes including subterranean and vertical green walls. These landscapes and greenery usually faced the challenges of loading, low light condition, maintenance at height, adverse wind conditions and different weather changes across countries and region. Innovative and creative solutions, coupled with good design is key for this category.

**Recognizes:** site-specific works of landscape architecture. Professional entries in this category must be built.

**Typical entries include:** public, civic, urban, commercial, mix-used, residential, institutional, or private landscapes of all kinds that are on decks, different levels or roof top; green roofs, green walls; roof top gardens and more.

#### 6. Infrastructure - Sponsor Award

Projects where inter-disciplinary collaboration is key for successful integration of landscape with major infrastructure. This category often involves the partnership of landscape architects with professionals like planners, engineers and architects right from the start from planning, all the way to implementation.

**Recognizes:** site-specific works of landscape architecture. Professional entries in this category must be built.



**Typical entries include:** public, civic, military infrastructures including protected facilities with strong engineering and architecture integration; design for transportation, infrastructure with civic functions; bridges, dams, water treatment plant, integrated urban landscape installation and more.

#### 7. Communities – Sponsor Award

Projects where landscape architects play a critical role in facilitating workshops, outreach and engaging communities and stakeholders to achieve the desired outcomes of community ownership, bonding and social cohesion within the context of the site. Projects to highlight the process of community engagement with clear milestones and deliverables.

**Recognizes:** site-specific works of landscape architecture. Professional entries in this category must be built.

**Typical entries include:** public, private community gardens of all kinds, school backyard initiatives to village settlement and disaster aftermath programme.

#### 8. Lighting and Night experience - Sponsor Luminance Award

Projects where the night experience plays an important part. From mood creation to ambience enhancement, to even innovative lighting, landscape architects work with lighting specialists to enhance a landscape that aims to be experiential in the evening. Such curation requires special attention to details in order to fulfil the client's brief and its design intent.

**Recognizes:** site-specific works of landscape architecture. Professional entries in this category must be built.

**Typical entries include:** public, civic, urban, institutional, or private landscapes of all kinds including residential; from interior landscape spaces, to customised effects, outdoor night experience, enhanced night scenery and more.

### Award Categories - Unbuilt Projects

#### 1. Analysis & Master Planning - Sponsor Award

- Commercial
- Recreation network
- Residential
- Agricultural
- Environmental
- Disaster Aftermath

The criticality of site investigation, analysis, feasibility studies with sound strategies and good planning aligned with the set vision, objectives, and phased implementation, mark these master plans towards enhanced liveability, effective systems management and greater sustainability for our cities and environment.

**Recognizes:** the wide variety of professional activities that lead to, guide, and evaluate landscape architecture design. Entries in this category are not required to be built or implemented.



**Typical entries include:** urban, suburban, rural, or regional planning efforts; development guidelines; cycling networks, transportation, town, or campus planning; plans for reclamation of brownfield sites; environmental planning in relation to legislative or policy initiatives or regulatory controls; cultural resource reports; natural resources protection; historic preservation planning; and more.

The Committee reserves the rights to make amendments / cancellations of any category due to lack of participants or any unforeseen circumstances.

### **General Eligibility of Projects**

All projects **MUST** be based in the core Asia-Pacific countries of this region.

Please refer to the following link for reference.

<https://en.m.wikipedia.org/wiki/Asia-Pacific>

IFLA retains the right to disqualify any entry that does not meet the entry requirements or presents a conflict of interest. In such cases, refunds will not be issued.

### **Submission Guidelines**

**To enter the Built & Unbuilt Projects, the official entrant must be a Full or Corporate member (or equivalent) of its national associations under IFLA. Any entrant who is not under its national association, IFLA Asia-Pacific region or IFLA would be considered as non-member.**

All entries completed with the Official Registration Form and Project must be submitted to [iflaapr.laawards@iflaonline.org](mailto:iflaapr.laawards@iflaonline.org) via dropbox or any file hosting service/online file storage provider.

Each project must contain the following four (4) folders:

- Registration form
- Project Binder
- Electronic boards
- Images

**Submission:** Materials in the submission must not reveal the organisation logo, names of the entrant and/or landscape architects, firms, other designers, students, schools, or photographer. Name of companies or organizations shall only be indicated in the registration forms.

**Criteria for Built Projects:** The jury will consider the quality of design and execution (for professional entries); design context; environmental sensitivity and sustainability; and design value to the client and to other designers.

**Criteria for Unbuilt Projects:** The jury will consider the quality of the analysis and planning effort; context; environmental sensitivity and sustainability; likelihood of successful implementation; and value to the client, the public, and other designers.



**Project Title (Name):** A submission must have a short, specific presentation title (containing no abbreviations) that indicates the nature of the presentation.

**Project Statement:** In 200 words or less, described the project and why it's award-worthy. This statement may be used in promotional materials if the project is selected for an award. NOTE: failure to submit this statement will lead to disqualification of entry.

**Project Narrative for Built Projects:** Addressing the criteria for all the categories under Built Projects, describe in 1300 words or less the project location, scope and size, site and context investigation, design program, design intent, materials and installation methods, environmental impact and concerns, collaboration with the client and other designers, and other significant issues.

**Project Narrative for Unbuilt Projects:** Addressing the criteria for the Analysis and Master Planning category, describe in 1300 words or less the project's goals and objectives, what kinds of environmental and social data were collected and analysed, methods of investigations and analysis, how options were considered, how stakeholders were involved in the project, how design was used in the process, how the project was or would be implemented, and how project is or will be administered and/or monitored, and other significant issues.

**Electronic Boards:** To facilitate the printing of A1 boards for the exhibition at Awards Ceremony, participants are required to compose and include two layout boards. Each board should be in original A1 size, in landscape format and in high resolution of 300 dpi.

**Images\*:** All images/photographs used in the Project binder and Electronic boards must be placed in the Image folder (high resolution) in .jpg, raw, or tiff format; technical drawings can be .pdf format. Project images must include at least one (1) site plan and five (5) but no more than ten (10) total drawings and/or photographs not to exceed 20 MB. Brief captions of no more than 40 words each are to be placed at the bottom of each image. NOTE: failure to submit images will lead to disqualification of entry.

**Recognition:** The Professional Awards Jury may each select one Award of Excellence and any number of Honor Awards in this category. Jury may choose to confer special award or special titles or recognition not stated in the awards categories.

\*Entrants are responsible for clearing photographs with photographers for publication and reproduction by IFLA. IFLA will provide proper photography and other project credits when using photos, but will not assume responsibility for any copyrights or photography fees. IFLA retains the right to publish photos submitted in winning entries in any of its publications or collaterals, or on the IFLA website, in promoting the awards program, and in other products in conjunction with promoting landscape architecture.



### **Registration & Submission Fees**

**Member registration** with one submission entry

- US\$400

Subsequent submission US\$250 per entry

**Non-member registration** with one submission entry

- US\$700

- Subsequent submission US\$400 per entry

*Non-member registration includes One Year Free IFLA Asia-Pacific Corporate (Associate) Membership*

### **Mode of Payment**

Telegraphic transfer (**all the local and overseas bank charges to be borne by the applicant**)

### **Beneficiary's Details**

Name: **International Federation of Landscape Architects – Eastern Region**

Account Number: 879593-00001

Address: 3 – 5 Josephson Street Fremantle WA 6160 Australia

### **Beneficiary's Bank Details**

Bank Name: Australia & New Zealand Banking Group Limited

Bank Address: 8/13 Grenfell Street, Adelaide SA 5000

AFSL Number: 23457

BSB Number: 015-021

Swift / BIC Code: ANZBAU3M

Currency: USD

Upon receipt of payment, you will receive an official invoice via email.

We strongly advise that multiple entries made under same participant to come under one payment to avoid subsequent bank charges. Only one invoice will be provided for all entries submitted under the same entrant. Should entrants want to submit more projects after initial payment, they should submit a new telegraphic transfer payment

### **Call for entries**

Commences on 27 March 2017

### **Deadline for Submission**

8 May 2017 12pm Singapore Time Zone (SGT), UTC +08

### **Acknowledgement of Submission**

An electronic acknowledgement email will be sent to every successful entry submission. Entry received after the closing date will be declared invalid and the entry will be forfeited.



### **Dates of Awards Ceremony**

Recipients will be honoured at the awards presentation ceremony at the IFLA Asia-Pacific Regional Congress and Annual General Meeting on November 2-5, 2017 in Bangkok, Thailand. More details will be available at a later stage.

### **Submissions Review**

The Awards Jury will review all submissions in June, 2017. Final judging will be conducted in July-Aug 2017.

### **Notifications**

Entrants will be notified of the results shortly after the final judging.

### **Announcement of winners**

The awards will be announced to the media following notification of and coordination with the recipients.

### **Jury decision**

The decision of the Jury is final and shall not be negotiated, contested, reviewed, challenged or appealed against by any party through any means or process whatsoever. The discretion of the Jury to make or withhold without an award is absolute

### **Publishing Rights**

All Award entries are the property of the IFLA and all entries will not be returned to the participants. The organiser shall reserve the rights to publish, display, exhibit, reproduce or otherwise publicise or communicate all entries submitted, subjected to appropriate citation and acknowledgement of the authors without putting the organisers under any obligation whatsoever. Such right shall be exercisable by the organisers without payment, charges or fee whatsoever to any person

### **Contact us**

This award is professionally run and administered by a third party, SingEx Exhibitions Pte. Ltd., Singapore, engaged under IFLA Asia-Pacific region. Please do not contact the IFLA head office.

Any questions? Please kindly contact Ms Wong Si Ying, IFLA Asia-Pac Awards Coordinator, at +65 6403 2535 or [iflaapr.laawards@iflaonline.org](mailto:iflaapr.laawards@iflaonline.org)

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## 10 Ways to Win it

### 1. Keep it clear and simple

It is important to provide a clear narrative for your projects and keep the layout and organisation of your images simple and straightforward. Highlight what makes the project unique, its environmental components, its long-term value, and how it raises the bar for the profession. The faster and clearer the jury understands your scheme, the higher chances of winning you have.

### 2. Leverage on your uniqueness

You would know your own strength. Bring out these strengths and speak less of your weaknesses unless you have an impressive narrative that turn things around. Similarly for projects, there are those with its uniqueness and there are others that are more mundane and run-of-the-mill, select your projects wisely for submission based on its quality and not trying your luck based on quantity. (Although the committee does not mind collecting more submission fees)

### 3. Different context, different strengths

Asia-Pacific is a region with many countries, cities and diverse cultures. Do not assume that your low cost residential housing project would pale against those high end housing. Jury does not just look at pretty images, they would understand your context, constraints, client's brief to the different challenges inherited by the context. Leverage on your intrinsic values of the site, strength and culture and make that obvious and clear to the jury. Also understand what are the projects you may have, however common in your city, but not common in other cities.

### 4. Prepare in advance

Do not leave things to the last minute and scramble to organise your drawings, photographs and text. Awards submission require careful planning and checking for any errors or mistakes made during rush hours.

### 5. Multiply your chances

There are many sub categories in this awards. Very often your project have various strengths that could overlap and straddle across different sub categories. Be prudent in the sub category you select, at the same time, be confident to submit more than one sub category if you feel your project has the edge to win more than one award.

### 6. Good photography

Pictures speak louder than words. Good images speak for itself. Invest in good photography of your projects as this would potentially be your publicity in media coverage. Be prudent how you select your images based on the narrative description and sub category you have submitted. This is also how you might want to impress jury on first impression.

### 7. Acknowledge your collaborators

It would be wise to highlight the inter-disciplinary involvement and give credits to your collaborators. Ambitious projects are generally more complex and more demanding in many



aspects. So impress the jury on how your landscape architecture has successfully integrated the expertise from various professions on different levels.

8. **Let it mature**

Do not rush to submit projects where plants are yet to establish and the project seems bare with vegetation. Let your plants and trees mature so that your images of your built project are impressive.

9. **Not always about the end product**

There are projects that deserve to win because of its processes and not its end product. Sometimes these processes are more valuable and serves a greater outcome than the finished product. Provide good images and clear narratives of these processes and do not under estimate its criticality.

10. **Be contactable**

Be prepared and be ready to be contactable once you have submitted. We do not want to simply disqualify any submission and would like to provide opportunities for rectification or request for any missing information. Hence it is wise that your company has someone ready to provide such information when the time calls for it.